HP LaserJet P1005 Printer

WHAT DO YOU HAVE TO SAY?

Launch: Jan 2008
Replaces: HP LaserJet 1018

From £59 Ex. VAT

Part No	Model
CB410A	HP LaserJet P1005

Target customers

1. Personal office (1 - 3 people)

2. Small businesses

3. Home office

Why choose this printer?

Do you have a limited budget but want peace of mind?
LaserJet quality and reliability at an incredibly low price.

Limited space?
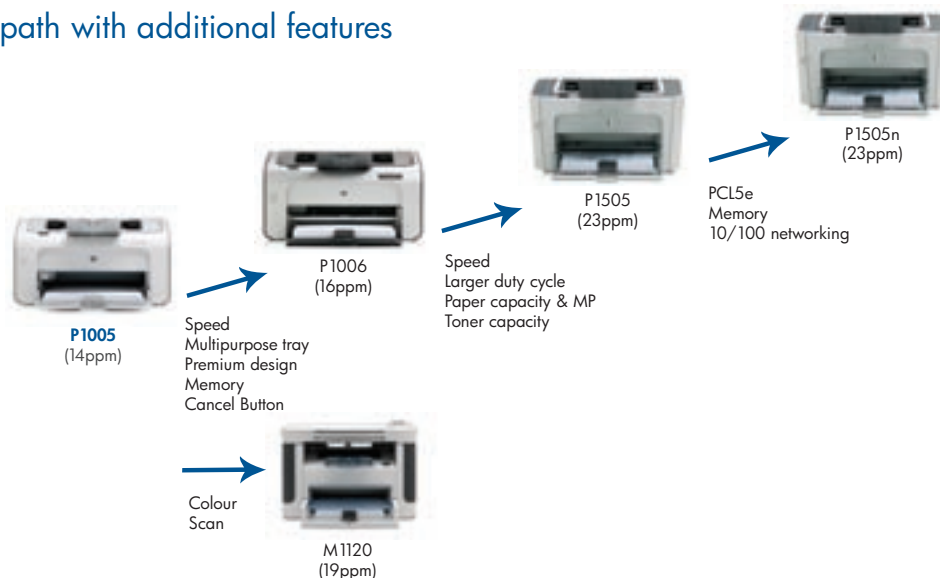A small and quiet device that can be placed anywhere.

Do you require simplicity and reliability?
Easy to set-up, use, and maintain; ideal with little or no IT support.

Need to produce professional documents?
Capability to print quality and text-heavy documents.

Key features

- 150 sheet input
- USB 2.0 Hi Speed
- 2MB memory
- FastRes 600
- Host based
- 266MHz processor
- 700 page introductory cartridge

What's new?

- 14 ppm
  (HP LaserJet 1018: 12 ppm)
- <8.5 seconds first page out
  (HP LaserJet 1018: 10 seconds)
- New chemically prepared toner
- Ultra compact size W 347mm x D 224mm x H 194mm
  (HP LaserJet 1018: 370mm x 242mm x 209mm)
- 5,000 pages per month
  (HP LaserJet 1018: 3,000)

HP LaserJet sell-up path with additional features

P1005 (14ppm)

Speed
Multipurpose tray
Premium design
Memory
Cancel Button

P1006 (16ppm)

Speed
Larger duty cycle
Paper capacity & MP
Toner capacity

P1505 (23ppm)

PCL5e
Memory
10/100 networking

P1505n (23ppm)

Colour
Scan

M1120 (19ppm)

Competitor comparison[1]

	HP LJ P1005	Epson 6200L	KMinolta 1400W	Lexmark E120n
Save time and improve productivity				
Processor	266 MHz	48 MHz	48 MHz	183 MHz
First page out	9 seconds	21 seconds	23 seconds	20 seconds

[1]based on internal HP testing

Marketing information

Product images

For your own customer communications, you may wish to include product photography. So to help you find the right images quickly and easily in the HP Image and Video Library (HP IVL), detailed below are product shots together with the HP Document Number. To access the HP IVL please go to www.hp.com/go/ivl

Top view	Front view	Side view	Side view
G6563018042007	G6563002042007	G6563005042007	G6563003042007

Main image: G7354005072007

Copy blocks

These marketing copy blocks are designed to help with your customer messaging. Just use the copy from these paragraphs in your own communications to help promote the benefits of HP LaserJet P1005 Printer.

Correct product title

HP LaserJet P1005 Printer.

20 word description

Ideal for personal use, this quiet, ultra-compact HP laser printer is sleek in its space-saving design, perfect for desktop use.

100 word description

Have it all – HP LaserJet quality at an affordable price; ideal for new business start-ups and home use.

This reliable LaserJet will meet both your budget and space requirements without compromising on print quality. Enjoy fast print speeds, easy to set-up, use and maintain; its sleek, compact design saves valuable desktop space and ideal for personal use.

Create high-quality documents at your desktop, making the most of your office space, and productivity and efficiency if maximised with fast print speeds and first page out. Capable of producing professional documents with printing text-heavy outputs such as reports, letters, labels and invoices.

Ordering Information

Supplies
CB435A — HP LaserJet Black Print Cartridge (1,500 standard page yield)*

Media Supplies
CHP110 — HP Office Paper 80 g/m²-A4/210 x 297 mm/500 sheet

CHP210 — HP Printing Paper 80 g/m²-A4/210 x 297 mm/500 sheet

CHP810 — HP Recycled Paper 80 g/m²-A4/210 x 297 mm/500 sheet

HP Care Packs
UG206E — HP Standard Exchange, Hardware Support, 3 year

UG086E — HP Next Day Exchange, Hardware Support, 3 year (Consumer)

Networking/ Communication
Q6275A — HP USB Network Print Adapter

HP External Print Servers
J7942G — HP Jetdirect en3700 External Print Server (USB, 10/100TX)

J7988G — HP Jetdirect en1700 External Print Server

J7951G — HP Jetdirect ew2400 802.11g Wireless and Fast Ethernet External Print Server

Miscellaneous Accessories
Q6259A — HP Wireless Printing Upgrade Kit