

# OKI'S C650 A PERFECT FIT FOR KIOSKS

Increasing customer expectations for self-service and on-demand services create a compelling business case for kiosks at key locations.

Offer customers high-quality colour print to ensure satisfaction and document clarity. Minimise storage requirements, simplify kiosk design, and improve maintenance efficiency with the world's smallest A4 high-performance colour printer.

**1**

### Hospital Prescriptions

210x297 mm

Automate and digitalise the prescription process to reduce patient waiting times and reception admin



**2**

### Train Tickets

210x297 mm

Increase customer experience with fast ticket printing, reduce storage space required, and simplify maintenance



**3**

### Postcards

105x148 mm

Increase sales by making postcard printing self-service, fast, and high quality



**4**

### Amusement Park Photos

210x297 mm

Capture and print customer memories to drive repeat business year after year



**5**

### Supermarket Vouchers

55x91 mm

Create visually appealing vouchers that remain front of mind for customers and encourage repeat business



**6**

### Clothing Snapshots

210x297 mm

Create a unique shopping experience in-store, increase basket value, and remain front of mind beyond your store



**7**

### Government & Post Office Admin

210x297 mm

Bring to life information leaflets and flyers in high-quality colour alongside everyday admin requirements



**8**

### OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



# OKI'S C650

## IT'S THE LITTLE THINGS

### THAT MAKE A LOT HAPPEN...

- Compact, requiring minimal space to place, operate, and maintain with full frontal access
- Ensure high speed printing across large print volumes
- Versatile support for languages, operating systems, and media formats for different types of application
- Reduce maintenance frequency with up to 1,940 paper capacity across four trays
- Maximum performance with minimum installation space required, only 2cm needed around the sides and only 20cm required above
- Perfect balance of performance and size to bring kiosks to life with high-quality colour print



## NO COMPROMISE ON PERFORMANCE



**LED technology** - provides superior colour quality



**Unrivalled media flexibility** - suitable for a wide range of kiosk applications



**Designed to just keep printing** - extremely robust with metal parts rather than plastic



**Unrivalled ROI** - separate toners and drums lowers running costs, ensuring excellent total cost of ownership



#### 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: [WWW.OKI.CO.UK/WARRANTY](http://WWW.OKI.CO.UK/WARRANTY) or [WWW.OKI.IE/WARRANTY](http://WWW.OKI.IE/WARRANTY). Without registration, the standard pan-European 1 year warranty applies.

#### OKI EUROPE (UK & Ireland)

Blays House, Wick Road,  
Egham, Surrey.

UK

+44 (0) 1784 274 300

[WWW.OKI.COM/UK](http://WWW.OKI.COM/UK)

[WWW.OKI.COM/IE](http://WWW.OKI.COM/IE)