

OKI'S C650 GROW YOUR GARDEN CENTRE SALES

Sow the seeds for relationships with your local customers by helping them easily find plants and materials, whether they are shopping for their own garden or tradesmen on time-sensitive jobs.

Seamlessly integrate high quality colour printing to highlight your latest seasonal promotions and give your customers an experience they'll love. Keep your signage blooming all year round to drive sales with UV resistant and waterproof OKI certified media.

1

Plant Passport & Stickers

105x75 mm

Provide all necessary information on your plants in line with government rules



2

Loop Labels

38x250 mm

Tag the stem or branch of your plants, trees and shrubs with these handy self-tie labels



3

Plant Bed Cards

105x148 mm

These displays are ideal for plant beds and highlight key information for customers



4

Stick-In Plant Labels

160x27 mm

These waterproof labels are ideal for price, barcode and product descriptions



5

Customised Seed Bags

13x90 mm

Delight your customers with personalised seed bags tailored for them



6

Floor Stickers

210x210 mm

Waterproof signage to help customers observe current social distancing guidelines



7

Window Banners

210x1320 mm

Waterproof and UV resistant banners showcase your latest offers, products and more



8

OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



OKI'S C650 IT'S THE LITTLE THINGS

THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance
- Perfect for bringing plant passports to life in high-quality colour



NO COMPROMISE ON PERFORMANCE



LED technology - provides superior colour quality



Unrivalled media flexibility - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



Designed to just keep printing - extremely robust with metal parts rather than plastic



Unrivalled ROI - separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, www.thedesignhub.com



3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: WWW.OKI.CO.UK/WARRANTY or WWW.OKI.IE/WARRANTY Without registration, the standard pan-European 1 year warranty applies.

OKI EUROPE (UK & Ireland)

Blays House, Wick Road,
Egham, Surrey.

UK

+44 (0) 1784 274 300

WWW.OKI.COM/UK

WWW.OKI.COM/IE