

OKI'S C650 IS YOUR STORE DRESSED TO IMPRESS?

When it comes to the fast-moving world of fashion, you can't afford to be left behind. Collections change. And personalisation has never been more in. Which means clunky off-site printing is out.

But the great news is OKI has you covered in all the right places. Create everything from personalised t-shirts, hats and hoodies to eye-catching banners and signage. Attracting customers has never looked this good.

1

Posters

210x297 mm

Create versatile, eye-catching materials to drive sales and engage customers



2

Totem Banners

210x1320 mm

These freestanding displays help showcase your products, offers and more

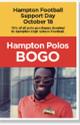


3

Counter Cards

210x297 mm

Impress your customers at every turn with these versatile displays



4

Price Tags

42x105 mm

Clear and consistent labelling that helps customers to easily identify a price



5

Personalised T-shirts

210x297 mm

Delight your customers with unique, bespoke items tailored to them



6

Window Clings

210x297 mm

Make it easy for your customers to see your latest offers or opening times



7

Round Floor Stickers

210x210 mm

Help your customers observe the current social distancing guidelines



8

OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



OKI'S C650 IT'S THE LITTLE THINGS

THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance



NO COMPROMISE ON PERFORMANCE



LED technology - provides superior colour quality



Unrivalled media flexibility - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



Designed to just keep printing - extremely robust with metal parts rather than plastic



Unrivalled ROI - separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, www.thedesignhub.com



3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: WWW.OKI.CO.UK/WARRANTY or WWW.OKI.IE/WARRANTY Without registration, the standard pan-European 1 year warranty applies.

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