PRODUCT INFORMATION 3M Stationery and Office Supplies Division



Scotch™ No. 810 Magic™ Tape

DESCRIPTION:

A tape that is frosty in appearance on the roll, yet invisible on most paper.

CHARACTERISTICS:

Backing: Matte acetate. Adhesive: Synthetic. Adhesion to Steel: 25 oz./in. width. Tensile Strength: 15 lbs./in. width.

Elongation at Break: 15%. Total Thickness: 2.5 Mils.

| FEATURES | ADVANTAGES | BENEFITS |
|--------------------|---|--|
| Synthetic adhesive | Aggressive adhesion to a variety of surfaces. | Eliminates need for multiple tapes for the office, saving money. |
| | Extremely long aging, non- yellowing. | Saves time and money because it eliminates reapplication. |
| | Resists discoloration. | Eliminates reapplication, thus saves time and money. |
| Matte Acetate. | Moisture resistant. | Won't destroy repaired papers, makes job easier and saves time. |
| | Write-on surface. Can be written on with pencil, pen, and other writing device. | Saves time and makes job easier when markovers or labels are needed. |
| | Invisible on the job, appearance of papers mended are not altered. | Easier reading and reproducing; makes job easier and saves time. |
| | Light diffusing, resists shadowing during dry copying. | Saves time and makes job easier because it allows reproducing. |
| Release coating | Low (easy) unwind. | No roll breakage, thus makes job easier. |
| Plastic core | Clean Appearance. Fragments on edge of roll. | Eliminates paper |

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