

OKI'S C650 TASTY VISUALS FOR HUNGRY CUSTOMERS

The importance of quality visuals and signage to driving customer behaviour in store is well understood. But did you know you can create all those tempting visuals yourself at the touch of a button?

From promos and leaflets to labels and signage, you'll save money by printing everything you need on-site. And the best part is you don't even need a designer! Move fast with high-quality OKI print solutions that whet the appetite and drive your sales.

1

Vouchers & Coupons

105x148 mm
All the materials you need to accompany your latest promotions



2

Window Clings

210x297 mm
Make it easy for customers to see your latest offers and opening times



3

Hanging Banners

210x1200 mm
These suspended displays showcase your products, latest offers and more



4

Product Signs

148x210 mm
Create clear and consistent signs to help customers identify your products



5

Shelf Edge Labels

42x105 mm
Uniform, barcoded labelling to streamline your stock management



6

Round Floor Stickers

210x210 mm
Help your customers observe current social distancing guidelines



7

Personalised Bottle Neckers

88x200 mm
Give customers a personalised experience and drive product sales



8

OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



OKI'S C650 IT'S THE LITTLE THINGS

THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance



NO COMPROMISE ON PERFORMANCE



LED technology - provides superior colour quality



Unrivalled media flexibility - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



Designed to just keep printing - extremely robust with metal parts rather than plastic



Unrivalled ROI - separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications
- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, www.thedesignhub.com



3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: WWW.OKI.CO.UK/WARRANTY or WWW.OKI.IE/WARRANTY Without registration, the standard pan-European 1 year warranty applies.

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