

OKI'S C650 - PRODUCTION NEVER LOOKED SO GOOD

Increasing customer expectations for products to have attractive labelling, packaging, or promotional materials are driving manufacturers to adopt digital technology within their production lines.

Seamlessly integrate high quality colour printing into your production line to transform every sale into an experience that your customers will love, increase your brand's market share, and encourage repeat business.

1

Day-to-Day Documents

210x297 mm

Keep your operations moving with staff rotas, performance reporting and goods received receipts



2

ID Badges

89x51 mm

Make sure all staff are safe and easily identifiable



3

Product Inserts

210x297 mm

Seamless in-line integration of the C650 with inserts, flyers or documentation into production



4

Chemical Labels

210x297 mm

Comply with GHS regulations and ensure labels can survive extreme environments



5

Health & Safety Signs

210x1320 mm

Promote your services and quality of care to patients build a sense of trust and reliability



6

Shelf Edge Labels

42x105 mm

Streamline stock management with uniform and barcoded labelling



7

Cable Safety Labels

57x25 mm

Ensure all cables are easy to identify and reduce trip hazards



8

OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance




OKI'S C650 IT'S THE LITTLE THINGS

THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance
- 10 types of 1D barcode fonts with 26 variations and two types of 2D barcode fonts supported



NO COMPROMISE ON PERFORMANCE



LED technology - provides superior colour quality



Unrivalled media flexibility - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



Designed to just keep printing - extremely robust with metal parts rather than plastic



Unrivalled ROI - Separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, www.thedesignhub.com



3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: WWW.OKI.CO.UK/WARRANTY or WWW.OKI.IE/WARRANTY Without registration, the standard pan-European 1 year warranty applies.

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