

# C650

The OKI C650 is no ordinary printer, it's designed with the Manufacturing Industry in mind, performing when you need it and wherever you need it, its durability means it will perform in the most challenging of environments. And as the smallest laser-class A4 colour printer on the market, the C650 will fit into almost any space.



## ROBUST, RELIABLE & BUILT TO DELIVER

# The OKI C650 is a printer you can rely on - even in the most demanding environments!

- Engineering
- Industrial & Chemical
- Food & Beverage
- Pharmaceutical

Don't be fooled by its size, it can handle anything, from creating high quality product labels giving you a quality label your product deserves, to printing personalised promotional material on the production line, generating high margin sales, while improving efficiency and saving costs.

#### Labelling



- Waterproof & Freeze-proof
- UV & Oil Resistant
- 2D & 3D Barcodes

Whether you need labels for your products or packaging; the C650 is able to print, durable, high quality labels, on a wide range of different substrates including waterproof, freeze-proof and UV resistant in full colour. With OKI LED technology you can rely on sharp text and clear print for all types of barcodes.

#### **Production Line**



- Personalisation by customer
- Customisation by product/brand
- QR Codes & Variable Data

Seamlessly integrate high quality colour printing into your production line to transform every sale into an experience that your customers will love, increase your brand's market share, and encourage repeat business. Its compact, requiring minimal space to place and operate.

#### **Health & Safety**



- Hazard Warnings
- Safety Data Sheets
- Wall & Window signage

Keeping your employees & visitors safe and keeping up to date with Health & Safety guidelines, is easy with the C650; Bring all your printed requirements in house and take control. Create, vibrant eye-catching signage and safety documentation as and when you need it, at the touch of a button.

#### **Business & Office**



- Reports & Presentations
- Business Documentation
- ID Passes

Don't be fooled by the C650 size, its compact and can fit in the smallest of spaces, you wouldn't know it was there. You will be able to create all your business printing from your daily reports to forms, letters to visitor badges.





### THE OKI C650 COLOUR PRINTER

It might be the smallest colour laser-class printer on the market, but it's also the toughest! With ultra-reliable Digital LED Technology and an impressive 48% metal construction, the C650 won't let you down!

It fits easily into small spaces in any production or warehouse environment, with only 2cm space required at the sides and 20cm above, and it's unique design only requires front access for replacing consumables.

Fast print speeds, high capacity consumables and generous paper capacity mean minimal user intervention. And the unrivalled media flexibility means you can print on a wide range of different substrates from B8 to 1.3m and up to 256gsm.



#### **KEY FEATURES**

- ✓ SUPERB QUALITY Sharp text & vibrant colour graphics
- ULTRA COMPACT Can fit in the tightest of spaces, only 2cm at the sides and 20cm space above required and consumables can be replaced from the front
- ✓ LOW USER INTERVENTION
  Up to 1,940 sheets & up to 5 different types of media
- OUTSTANDING DURABILITY & RELIABILITY More metal, less plastic, backed with a FREE 3 Year on-site Warranty\*\*
- ✓ SUPER FAST 35ppm & first page in only 6.5 secs. means high productivity day-in, day-out

- ✓ UNRIVALLED MEDIA FLEXIBILITY
  From 60gsm to 256gsm, B8 to banners
  1.32m long
- ECONOMICAL
  Save up 35% over 5 years vs comparable printers with low Total Cost of Ownership.\*

#### **OKI C650 TOTAL COST OF OWNERSHIP\* OKI C650** 100% Competitor 1 100% +19% +22% Competitor 2 100% +28% Competitor 3 100% +33% Competitor 4 100% Competitor 5 100%



# NOT QUITE THE RIGHT FIT?

#### Discover other award-winning printers from the OKI range!



#### **C8 SERIES**

The C8 Series has everything the C650 has but in A3, it's the smallest professional A3 colour printer on the market, offering flexible media handling up to 256gsm & 1.32m long.

#### MC8 SERIES

Print, scan, copy and more.. The MC8 Series of smart A3 colour MFP provides all the functionality and efficiently of complex copiers for less cost and takes up less space!





#### **PRO10 SERIES**

Professional roll-to-roll labels in CMYK + WHITE, Perfect for Clear, dark, Metallic or eco label substrates and many more...

#### **PRO9 SERIES**

Offer short to medium-run professional, ultra-high quality prints up to SRA3 and 1.32 long and up to 360gsm for packaging, cards & much more with WHITE or Clear Gloss.





#### **PRO8432WT**

The PRO8432WT A3 CMYK + White Transfer media printer is perfect for soft surfaces like T-shirts and tote bags, but also hard surfaces like mugs, wallets & more!



\*Total cost of ownership over 5 years vs comparable printer models. Based on average monthly print volumes of 500 mono & 1,000 colour pages.

\*\*Free 3 Year Warranty upon product registration within 30 days of purchase.

Please note, for information on specific media that should be used with OKI printers for the applications specified in this brochure, please contact us.



T: +44(0) 0161 308 5800

E: sales@printerbase.co.uk

#### OKI EUROPE LTD (UK & Ireland)

Blays House, Wick Road Egham, Surrey TW20 0HJ United Kingdom +44(0) 1784 274 378 WWW.OKI.COM/UK

