

OKI'S C650

CHECK OUT GREATER REVENUES IN HOSPITALITY

Now more than ever, it's important to give your guests and visitors a memorable experience. Transform their stay with the 'personal touch' easily and impressively with the C650 from OKI.

Wow clients by creating your own high-quality colour print and personalised extras for your hotel, conferences, expos, weddings and birthdays to drive positive reviews, repeat bookings and increased revenue.

1 Personalised Wristbands

25x250 mm

Customised, bespoke wristbands for identification and security, tailored for every event



2 ID Badges

89x51 mm

Make sure your event staff and guests are all safe and easily identifiable



3 Personalised Door Hangers

88x200 mm

Create bespoke, customised door hangers for events and staying guests



4 Posters

210 x 297 mm

Print versatile, eye-catching content to raise awareness and promote your latest events and offers



5 Brochures

210x297 mm

Deliver high-quality marketing materials for staying guests and upcoming events



6 Totem Banners

210x1320 mm

These freestanding displays make it easier to showcase your latest events and offers



7 Table Tents

117x127 mm

Make the most of every opportunity to engage with your guests



8 OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



OKI'S C650 IT'S THE LITTLE THINGS

THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance
- Perfect for personalising events at scale without the overheads of external suppliers



NO COMPROMISE ON PERFORMANCE



LED technology - provides superior colour quality



Unrivalled media flexibility - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



Designed to just keep printing - extremely robust with metal parts rather than plastic



Unrivalled ROI - separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, www.thedesignhub.com



3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: WWW.OKI.CO.UK/WARRANTY or WWW.OKI.IE/WARRANTY Without registration, the standard pan-European 1 year warranty applies.

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