Full of productivity. Full of savings.

Boost small business productivity with premium printing.

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This high-capacity ink tank printer makes the experience seamless with simple mobile setup, [3] **automatic two-sided printing**, and a **Magic touch panel***, so you can connect, work, and print intuitively. Get outstanding print quality and more value with **up to three years of Original HP Ink included in the box.**[1]

A premium printing experience for maximum productivity

With seamless mobile setup via the best-in-class HP Smart app[3,4] and two-sided printing.

Fully loaded with savings

Up to three years of Original HP Ink included.[1]

Environmentally-conscious printing

With a printer made up of more than 25% recycled plastic.[5]

Value-conscious small business owners
need to maximize limited resources and present themselves with vibrancy so their business can thrive.

Professions
Designers, event planners, architects, photographers, agencies, fashion designers, and consultants.

Attitude towards technology
Tech enthusiast, willing to invest in technology to help them to be flexible, stay connected, and be productive at work.

Printing behaviour
Prints to be organized, productive while on the go, and portray professional image.

Challenges
- Printing is too expensive
- Need to keep business operating smoothly
- Connectivity issues make it frustrating to use printer
- Cartridge runs out too quickly; shopping for supplies is a hassle
- Frequent supplies replacement
- Environmentally-conscious

Print, scan, and copy activities
- Proposals/Concepts for better communication
- Business finances
- Organizing important & confidential documents for work
- Review work documents
- Documents for tax filing
- Day-to-day work finances e.g. receipts, invoices, etc.

Volume
300 – 800 pages per month

A premium printing experience for maximum productivity

Keep your business running at its best with a premium printing experience. Save time with simple mobile setup[3], Shortcuts on the best-in-class HP Smart app,[3,4,6] and two-sided printing, and stay connected with self-healing dual-band Wi-Fi®.[7]

- 3" Magic touch panel and smart-guided lighting* (Only available for HP Smart Tank 7600 series)
- Smart-guided buttons (Only available for HP Smart Tank 7300 series)
- Automatic two-sided printing
- Guided, step-by-step setup via HP Smart app
- Dual-band Wi-Fi® with self-healing
- Low-on-ink tank lights & paper sensor (Low-on-ink tank lights only available for HP Smart Tank 7600 series)

- Crisp text and vibrant graphics
- Replaceable printheads
- 35-sheet automatic document feeder
- 250-sheet paper capacity
- Front USB (Only available for HP Smart Tank 7600 series)
- Enhanced ID copy
- Wi-Fi Direct® printing
- Built-in fast Ethernet & Bluetooth LE
- HP Wolf Essential security supported

Engineered for high-volume printing

Easily handle high-volume printing needs. Get up to three years of Original HP ink included in the box.[1]

- Up to 12,000 black or 8,000 colour pages of Original HP ink included in the box[2]
- High-volume printing. Extremely low cost-per-page[8]
- Simple, spill-free refill system[9]

![globe icon]

Environmentally-conscious printing

Help to conserve resources with our printer made up of more than 25% recycled plastic.[3] Plus, using HP FSC®-certified paper helps stop deforestation, and protects forests and wildlife.

- Made from recycled plastic—more than 25%
- Easy recycling through HP Planet partners
- Recyclable Plastic ink bottle
- EPEAT Silver certified
- Blue Angel certified
- HP FSC®-certified paper

HP Smart app

Amazing scanning, now on your smartphone
Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud—from virtually anywhere.[3]

Printing just got more productive
Quickly access and print documents and images from anywhere, including Dropbox and Google Drive, with the HP Smart app.[3]

Automate scanning tasks and save time
Process tasks in half the time with Shortcuts in the HP Smart app.[3,5]

Easily make copies from your smartphone
Take a photo as a copy and send it to your printer from virtually anywhere.[3]

Customizable Shortcuts on your phone
Eliminate steps in repetitive tasks with customizable Shortcuts—print, scan to the cloud, share, and email with just a tap.[3,5] Just tap Shortcuts in the HP Smart app to create a shortcut that is available on your phone.[3,5]

Smartphone notifications
Get notifications when printing, scanning, or copying from your smartphone.[3]

Your printer essentials in one place
Get all your printer information in one place with a convenient dashboard in the HP Smart app.[3]

Smart Tank 7000 series lineup

	Smart Tank 6000	Smart Tank 7000	Smart Tank 7300	Smart Tank 7600
Best for	Families who print a variety of colour documents in high volumes. Super versatile. Super compact.		Home and small offices that print a variety of colour documents in high volumes	
Functions	Print, scan, copy			Print, scan, copy, fax
Connectivity	Dual-band Wi-Fi® with self-healing, Wi-Fi® Direct, USB		Dual-band Wi-Fi® with self-healing, Wi-Fi® Direct, USB, built-in fast Ethernet	
Print speed	Up to 12/7ppm black/colour	Up to 15/9ppm black/colour		
Paper handling	150-sheet input tray, automatic two-sided printing	250-sheet input tray, automatic two-sided printing	250-sheet input tray, automatic two-sided printing, 35-page automatic document feeder	
User Interface	Smart-guided buttons	Smart-guided buttons with ID Copy		3" Magic touch panel, smart-guided lighting, and front USB
Automatic document feeder	Not available		35-sheet capacity	
HP Smart app enabled	Checked	Checked	Checked	Checked
Security	HP Wolf Essential security supported			
Sustainability	Made up of more than 25% recycled plastic			

Also available in: ⬤ Dark Surf Blue

HP Smart Tank 7300 series

Print speed up to 15/9 ppm (black/colour)

35-page Automatic Document Feeder

HP Wolf Essential security

Self-healing dual-band Wi-Fi® and BTLE

Made from recycled content — up to 25% by weight of plastic

Print/Scan/Copy

Smart-guided buttons with ID copy

Ethernet

Low-on-ink and paper sensors

30,000 pages warranty

Borderless printing

Fast two-sided printing

HP Smart app
- Easy, fast guided setup from smartphone, PC, or tablet[2]
- Remote scan and copy[2]
- Create custom Shortcuts[2]
- Easily connect other devices

250-sheet input tray

Up to 12,000 black or 8,000 colour pages of Original HP Ink included in the box

Dimensions (inches)
W - 16.83 in
D - 14.33 in
H - 9.46 in

HP Smart Tank 7600 series

Print speed up to
15/9 ppm (black/colour)

35-page Automatic
Document Feeder

HP Wolf Essential
security

Made from recycled
content — up to 25%
by weight of plastic

Self-healing dual-band
Wi-Fi® and BTLE

Print/Scan/Copy/Fax

3" Magic touch panel
and Smart-guided lighting

Low-on-ink tank lights
and paper sensors

Ethernet

50,000 pages
warranty

Borderless printing

Fast two-sided
printing

Direct USB print

HP Smart app
• Easy, fast guided setup from
  smartphone, PC, or tablet[2]
• Remote scan and copy[2]
• Create custom Shortcuts[2]
• Easily connect other devices

250-sheet input tray

Up to 12,000 black or 8,000 colour
pages of Original HP Ink included in the box

Dimensions (inches)
W - 16.83 in
D - 14.33 in
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How we win

Premium printing experience
- Intuitive usability with 3" Magic touch panel and smart-guided lighting*
- Intuitive usability with smart-guided buttons**
- Seamless, guided step-by-step setup with HP Smart app[2] and BTLE
- Reliable connection with dual-band Wi-Fi® with self-healing[7]
- Convenient ink and paper management with Low-on-ink tank lights* and paper sensors

*Only available in Smart Tank 7600 series
** Only available in Smart Tank 7300 series

Business productivity
- Save time with fast, automatic, two-sided printing and 35-sheet automatic document feeder
- Crisp text and vibrant graphics
- Stay productive from any device with HP Smart app[2]

- Replaceable printhead
- Front USB*
- Built-in fast Ethernet and Bluetooth LE

Full of savings
- Up to three years of Original HP ink included in the box[1]
- Spill-free refill experience[9]
- Extremely low cost-per-page[8]

Environmentally-conscious printing
- Made from recycled plastic — more than 25%[5]
- Easy recycling through HP Planet partners
- Recyclable Plastic ink bottle
- EPEAT Silver certified
- Blue Angel certified

THANK YOU

Legal disclaimers

1. Based upon 200 pages per month of HP Smart Tank customers' usage. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Some ink from included bottles is used to start up the printer. For details, see hp.com/go/learnaboutsupplies.

2. Black and composite colour average per bottle (cyan/magenta/yellow) results based on HP methodology and continuous printing of ISO/IEC 24712 test pages. Not based on ISO/IEC 24711 test process. An additional black ink bottle is required to print 8,000 colour test pages. Actual yield varies based on content of printed pages and other factors. Some ink from included bottles is used to start up the printer. For more information about fill and yield, see: hp.com/go/learnaboutsupplies.

3. Requires the HP Smart app download. For details on local printing requirements, see hp.com/go/mobileprinting. Certain features/software are available in English language only and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at HPSmart.com. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores.

4. Compared to OEM printing apps for the majority of top-selling, network-capable inkjet/laser printers, and all-in-ones for home and office, priced at ≤US$450. Market share as reported by IDC Quarterly Hardcopy Peripherals Tracker – Final Historical CYQ4 2020. Claim based on research of printer manufacturer's print apps and Keypoint Intelligence hands-on testing and study commissioned by HP. For details, please see: keypointintelligence.com/HPSmartApp.

5. Made with more than 25% recycled plastic by weight.

6. Based on internal HP testing. Average timing estimate based on: 1) downloaded HP Smart app on mobile or desktop device, 2) setting up Shortcuts, and 3) scanning jobs which have more than two-three tasks associated with them (scan to email, save and rename, store to cloud, etc.). Average timing savings comparison based on using printer and desktop scan software to complete similar scanning tasks. Requires the HP Smart app download and supported HP printer. For details on local printing requirements, see hp.com/go/mobileprinting.

7. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi® is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only three non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.

8. HP ink bottles compared to HP ink cartridges. Cost-per-page based on expected black and composite (cyan/magenta/yellow) page yield results based on HP methodology and continuous printing of ISO/IEC 24712 test pages. Not based on ISO/IEC 24711 test process. Actual yield varies based on content of printed pages and other factors. Some ink from included bottles is used to start up the printer. For more information about fill and yield, see hp.com/go/learnaboutsupplies.

9. When used in accordance with setup instructions.