



HP DeskJet 2724 All-in-One Printer

Keep it simple



All the basics, now with easy-to-use features. Print, scan, and copy everyday documents, and get worry-free wireless.¹ Simple setup with HP Smart app means you're ready on any device.² Get ink delivered for a lot less – HP Instant Ink.^{3,4,5}

Dynamic security enabled printer. Intended to be used with cartridges using only HP original electronic circuitry. Cartridges with modified or non-HP electronic circuitry may not work, and those that work today may not work in the future. Learn more at: <http://www.hp.com/go/learnaboutsupplies>

Highlights

- 2 months of Instant Ink trial included^{3,4,5}
- Print. Copy. Scan
- Print speed 7.5/5.5 ppm (black/colour)
- Contains more than 20% recycled plastic¹⁰
- 60 sheet input tray
- Flatbed scanner
- Reliable connectivity with Dual Band Wi-Fi with self-reset + Bluetooth® 4.2
- Wireless and HP Smart app capable²

Simple setup. Simple printing.

- Get started fast with simple setup that guides you through each step, using HP Smart app.²
- Easily handle tasks and get a lot from one device – print, scan, and copy.
- Easily print everyday documents from your smartphone, using HP Smart app.²
- With HP Smart app, get high-quality scanning and sharing – plus easily make copies – from your smartphone.²

Worry-free wireless¹

- Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.¹
- Get connected with Bluetooth® and start printing fast from your smartphone or tablet – easy setup.⁶
- Built-in wireless capabilities let you easily access, print, and share resources on a network.⁷
- Get connected and start printing. Easily connect your printer to your computer with the built-in USB port.⁸

Save up to 70% on ink and never run out^{3,4,5}

- With HP Instant Ink, ink is automatically ordered and delivered to your door, and you pay a lot less.^{3,4,5}
- With HP Instant Ink, you can enroll in a plan that enables you to print up to 15 pages per month for free.⁹
- Original HP ink cartridges deliver sharp text and vibrant graphics for all your everyday documents and photos.



Simple setup
Simple printing



Mobile printing



Worry-free wireless



Ink technology

Technical specifications

Functions	Print, copy, scan
Print technology	HP Thermal Inkjet
Print speed	Black (A4, ISO): Up to 7.5 ppm; Colour (A4, ISO): Up to 5.5 ppm; Draft black (A4): Up to 20 ppm; Draft colour (A4): Up to 16 ppm
First page out	Black (A4, ready): As fast as 15 sec; Colour (A4, ready): As fast as 19 sec;
Print resolution	Black (best): Up to 1200 x 1200 rendered dpi; Colour (best): Up to 4800 x 1200 optimised dpi colour (when printing from a computer on selected HP photo papers and 1200 input dpi);
Monthly duty cycle	Up to 1000 pages A4; Recommended monthly page volume: 50 to 100
Standard print languages	HP PCL 3 GUI; HP PCLm (HP Apps/UPD); URF (AirPrint)
Print area	Print margins: Top: 3 mm, Bottom: 12.7 mm, Left: 3 mm, Right: 3 mm; Maximum print area: 215 x 355 mm
Borderless printing	No
Number of supplies	2 (1 each black, tri-color)
Multitasking supported	No
Duplex printing	Manual (driver support provided)
Copier specifications	Auto-enlarge; Maximum number of copies: Up to 9 copies; Copy resolution: Up to 300 x 300 dpi
Scan file format	JPEG, TIFF, PDF, BMP, PNG
Scanner specifications	Scanner type: Flatbed; Scan input modes: Front-panel scan; Twain version: Version 2.1; Scan size maximum (flatbed, ADF): 216 x 297 mm; Optical scan resolution: Up to 1200 dpi
Scannable area	Maximum media size (flatbed): 216 x 297 mm;
Bit depth/ Grey scale levels	24-bit / 256
Digital sending	Standard: No;
Processor speed	180 MHz
Connectivity	Standard: 1 Hi-Speed USB 2.0;
Wireless	Yes, built-in Wi-Fi 802.11a/b/g/n
Mobile printing capability	HP Smart app; Apple AirPrint™; Mopria™-certified
Network capabilities	Wi-Fi 802.11a/b/g/n
Hard disk	No
Memory	Standard: 86 MB; Maximum: 512 MB DDR1; 160 MB flash
Number of paper trays	Standard: 1; Maximum: 1
Media types	Plain paper, Photo paper, Brochure paper
Media size	Custom (metric): 89 x 127 to 215 x 279 mm Supported (metric): A4; B5; A6; DL envelope
Input capacity	Standard: Up to 60 sheets Maximum: Up to 60 sheets ADF: No
Output capacity	Standard: Up to 25 sheets Envelopes: Up to 5 envelopes Labels: Up to 10 sheets Cards: Up to 20 cards Maximum: Up to 25 sheets
Compatible operating systems	Windows 10, 7; macOS Sierra v10.12 (previously OS X), macOS High Sierra v10.13, macOS Mojave v10.14, macOS Catalina v10.15
Minimum system requirements	Windows: Windows 10, 7: 1 GHz 32-bit (x86) or 64-bit (x64) processor, 2 GB available hard disk space, Internet connection, USB port, Internet Explorer. Mac: macOS Sierra v10.12 (previously OS X), macOS High Sierra v10.13, macOS Mojave v10.14, macOS Catalina v10.15, 2 GB available hard disk space, Internet Access.

Software included	HP Printer Software, available online
Printer dimensions (W x D x H)	Minimum: 425 x 304 x 154 mm; Maximum: 425 x 546 x 250 mm (Output Extension fully out);
Package dimensions (W x D x H)	475 x 191 x 354 mm
Printer weight	3.42 kg
Package weight	4.48 kg
Operating environment	Temperature: 5 to 40°C Humidity: 20 to 80% RH (non-condensing)
Storage conditions	Temperature: -40 to 60°C Humidity: 5 to 90% RH (non-condensing)
Acoustics	Acoustic power emissions: 6.2 B(A)
Power	Requirements: Input voltage: 220 to 240 VAC (+/- 10%), 50/60 Hz (+/- 3Hz); Consumption: 1.7 watts (ready), 0.9 watts (sleep), 0.1 watts (auto-off), 0.1 watts (off); Typical Electricity Consumption (TEC): 0.18 kWh/Week; Power supply type: Internal;
Certifications	EN 55032:2015/CISPR 32:2015 Class B, EN 55024:2010/CISPR 24:2010, EN 55035:2017/CISPR 35:2016, EN 61000-3-2:2014/IEC 61000-3-2:2014, EN 61000-3-3:2013/IEC 61000-3-3:2013, EN 301 489-1 V2.1.1:2017, EN 301 489-17 V3.1.1:2017
Country of origin	Made in China
Control panel	Icon LCD display, 7 buttons (Power, Cancel, Resume, Wi-Fi, Info, Colour Copy and Black Copy), 5 LED indicator lights (Power, Ink, Resume, Wi-Fi and Info)
What's in the box	7F50B: HP DeskJet 2724 All-in-One printer; HP 305 Setup Black Cartridge; HP 305 Setup Tri-color Cartridge; Regulatory flyer; Setup guide; Reference guide; Power cord. For ink volume and page yield information, visit http://www.hp.com/go/learnaboutsupplies .
Supplies	3YM60AE HP 305 Tri-color Original Ink Cartridge 3YM61AE HP 305 Black Original Ink Cartridge 3YM62AE HP 305XL High Yield Black Original Ink Cartridge 3YM63AE HP 305XL High Yield Tri-color Original Ink Cartridge 6ZA94AE HP 305XL 2-pack High Yield Black/Tri-color Original Ink Cartridges
Service and Support	UG187E HP 3 year Care Pack with Standard Exchange for Multifunction Printers UG062E HP 3 year Care Pack with Next Day Exchange for Multifunction Printers UG235E HP 3 year Care Pack with Return to Depot Support for Multifunction Printers (UG187E - available in All EMEA countries except Middle East, Adriatic, Africa, South Africa, Israel, Slovenia, Turkey, UG062E - available in Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, UK, UG235E - available in Adriatic, Africa, CIS, EEM, Israel, Middle East, Romania, South Africa, Turkey)
Warranty	One-year limited hardware warranty. Warranty and support options vary by product, country and local legal requirements. Go to http://www.hp.com/support to learn about HP award winning service and support options in your region.

Footnotes

¹ Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.

² Requires the HP Smart app download. For details on local printing requirements see <http://hp.com/go/mobileprinting>. Certain features/software are available in English language only. Internet access required and must be purchased separately.

³ Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.

⁴ Must complete HP Instant Ink enrollment within 7 days of setting up the printer following the setup process indicated in your printer instructions and using the HP Instant Ink ready cartridges that come with your printer. Requires eligible printer, online enrollment and creation of an HP Connected and Instant Ink account, a valid payment method, email address, and internet connection to the printer. The trial starts from the enrollment date and entitles you to print the monthly number of pages covered by the HP Instant Ink plan chosen upon enrollment. Overage pages are excluded and will be charged according to the payment method selected at the end of the month. Unless service is cancelled within the free period online at <http://www.hpinstantink.com>, a monthly service fee of £1.99, £3.49, £7.99 or £17.99, based on the plan chosen, plus overage fees will be charged according to the payment method selected from the first month after the trial period. Trial limited to one time use. Trial cannot be redeemed for cash except as required by law. Additional information available during online enrollment process and at <http://www.hpinstantink.com>.

⁵ HP Instant Ink Service is not available in all countries. To check availability, visit hpinstantink.com.

⁶ Mobile device needs to support Bluetooth v4.2+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 1.5 meters of the printer. For details, see <http://www.hp.com/go/bleprinting>. Bluetooth is a trademark owned by its proprietor and used by HP under license.

⁷ Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance®.

⁸ USB cable not included; purchase separately.

⁹ The free printing plan allows you to print 15 pages per month at no cost (paper and internet connection not included) for the life of your printer. Overage pages are excluded and will be charged to customer payment method at the end of the month at a rate of £1 per each additional set of 10 pages (customer to be charged £1 for each set even if customer doesn't use entire set). HP reserves the right to modify or cancel the free printing plan anytime on 60 days notice. This offer cannot be redeemed for cash except as required by law. Additional information available in HP Instant Ink terms at HP Instant Ink Terms of Service.

¹⁰ Made with more than 20% recycled plastic by weight

