

Press Release
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Epson launches small but mighty WorkForce Pro range

Space-saving, cost-effective and efficient 4-in-1s



Epson's latest WorkForce Pro models (WF-3720/25DWF, WF-4720/25DWF and WF-4740DTWF) are proof that great things can come in small packages. The stylish and compact WorkForce Pro models are set to elevate the printing experience with fast speeds, impressive ink yields, intuitive touch panels and many more enhanced features.

Lee Withers, product manager, Epson Europe, says, "Modern businesses - from home based start-ups to established small businesses - need cost-effective, dependable and compact equipment that will enable them to run their business efficiently. Whether it's our WF-3720DWF that's ideal for home office use, or the WF-4740DTWF, which can take on the bigger demands of an office-based small business with multiple users, we've got a model to suit."

When space is at a premium in a home office or small business, Epson's latest WorkForce Pro 4-in-1s offer a compact solution for print, scan, copy and fax. While they might be engineered for business, they also stack up in the style stakes with an elegant design and a generous LCD touchscreen. Their sleek sides means that these models can take pride of place in any setting as they look great from every angle.

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Epson understands that every office needs dependable, affordable and efficient equipment that lets them tackle tasks with ease. That's why the WorkForce Pro models feature PrecisionCore printhead technology. It's renowned for its speed, quality, reliability and efficiency, and delivering business-quality prints.

Combined with Epson's DURABrite Ultra Ink, the WorkForce Pro models produce professional looking documents that are water, smudge and highlighter resistant. The inks are also great value as they're supplied individually, so only the colour used is replaced. The XL cartridge also provides incredible yields with up to 2,600 black and 1,900 colour pages¹- helping businesses minimise their costs and spend less time changing cartridges.

Helping the user maximise their productivity, everyday tasks can be actioned swiftly with the automatic document feeder (ADF), print speeds of up to 24 pages per minute², fast double-sided printing and 250-sheet paper trays. With the WF-4740DTWF the need for paper refills is further reduced thanks to a second 250-sheet paper tray.

Designed for the modern work space, the WorkForce Pro models provide a range of flexible printing and scanning features. For printing on the go, there's Wi-Fi connectivity to print from anywhere in the office; Wi-Fi Direct to print from compatible wireless devices without a Wi-Fi network; and NFC to print with a tap of a compatible Android device on the printer³. And that's not forgetting Epson's free mobile printing apps and solutions including Email print, which allows the user to send items to print from almost anywhere in the world⁴. It's also easy to share and organise documents with Scan-to: Email, Cloud, FTP and Network options. The WF-4740DTWF also offers LDAP address book support for easy integration into the business environment, making it ideal for any office to share documents.

The WorkForce Pro models: WF-3720/25DWF, WF-4720/25DWF and WF-4740DTWF, are available from April 2017.

Key features	WF-3720/25DWF	WF-4720/25DWF	WF-4740DTWF
Compact, space-saving design	•	•	•
Duplex printing	•	•	•
ISO print speeds*	20/10ppm	20/20ppm	24/22ppm
DURABrite Ultra Ink cartridge series	Pack 34	Pack 35	Pack 35
XL ink (black/colour pages printed)*	1,100/ 950	2,600/1,900	2,600/1,900
Paper tray capacity	250 sheets	250 sheets	500 sheets (x2 trays)
LCD touch-screen size	6.8cm/2.7 inches	6.8cm/ 2.7 inches	10.9cm/4.3 inches
Automatic Document Feeder (ADF)	35 page simplex	35 page simplex	50 page duplex
Epson Connect*: Epson iPrint, Email Print, Scan-to-Cloud, remote print driver	•	•	•
Connectivity: wireless, Wi-Fi Direct™, Ethernet	•	•	•
NFC*: tap to connect and print	•	•	•
Scan-to: Email, Cloud, FTP, Network	•	•	•

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Press Contacts

Leonie Toal

PR & social media manager

Telephone: 01442 227246

E-mail: leonie.toal@epson.eu

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 73,000 employees in 91 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

www.global.epson.com

About Epson Europe

Epson Europe B.V., based in Amsterdam, is the Group's regional headquarters for Europe, Middle-East, Russia, and Africa. With a workforce of 1,700 employees, Epson Europe's sales for fiscal year 2015 were 1,577 million Euros. <http://www.epson.eu>

Environmental Vision 2050

<http://eco.epson.com>

Page yield

[1] Approx. page yield based on ISO/IEC 24711/24712. Actual yield will vary depending on images printed and usage conditions. For more information visit www.epson.eu/pageyield

Print speeds

[2] WF-4740DTWF. Determined in accordance with ISO/IEC 24734 showing the average of ESAT from the Office Category Test for default A4 simplex. For more information, please visit www.epson.eu/testing

NFC

[3] Requires NFC and Wi-Fi Direct enabled device with Android OS 4.0 or higher. Requires download of Epson iPrint app from Google Play.

Epson Connect

[4] Epson iPrint requires a wireless connection and the Epson printing app. Epson Email print, Epson Remote Print Driver and Epson scan-to-cloud require an internet connection. For more information, supported languages and devices, please visit www.epsonconnect.eu

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