

# Caring for your printer and the environment.

## Consumables designed to cut costs.

Brother's Innobella original consumables utilise state of the art technology to produce top quality prints time and time again, and keep cost per page to a minimum. Long-lasting colours are vivid and true thanks to fade resistant inks and specially coated paper. Details of machines and consumables are as follows:



Printer	Cartridge	LC-980BK Black ink cartridge approx. 300 pages <sup>1</sup>	LC-980C Cyan ink cartridge approx. 260 pages <sup>1</sup>	LC-980M Magenta ink cartridge approx. 260 pages <sup>1</sup>	LC-980Y Yellow ink cartridge approx. 260 pages <sup>1</sup>	C-1100BK Black ink cartridge approx. 450 pages <sup>1</sup>	LC-1100C Cyan ink cartridge approx. 325 pages <sup>1</sup>	LC-1100M Magenta ink cartridge approx. 325 pages <sup>1</sup>	LC-1100Y Yellow ink cartridge approx. 325 pages <sup>1</sup>
MFC-250C		●	●	●	●				
MFC-290C		●	●	●	●				
MFC-490CW						●	●	●	●
MFC-790CW						●	●	●	●
MFC-990CW						●	●	●	●

## Energy efficient.



Brother's new multifunction inkjet printers have low power consumption, minimum noise emission, use of non-hazardous materials and a recycling-friendly design, that are all required to comply with ENERGY STAR and the renowned Blue Angel environmental standard. So you can rest assured that your multifunction printers have minimal impact on the environment – and your budget.

## At your side.

Brother's unique 12 month on-site warranty gives you the ultimate peace of mind that if something did go wrong, Brother will do their utmost to put it right.

<sup>1</sup> Approx cartridge yield is declared in accordance with ISO/IEC 24711



# Powerful office tools that enable you to do more.



The new compact multifunction inkjet range from Brother.



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at your side

# Brother's multifunction range handles all your colour printing, copying, scanning and faxing needs – in one compact machine.



Brother's new multifunction inkjet printers are powerful office tools, offering low cost, high performance solutions for all your printing, copying, scanning and faxing requirements. So whether you are looking for a stylish machine for your home office or the ultimate professional office device, there's a model in this new range for you.

## Save space, time and money.

Offering high-speed printing, copying, scanning and faxing in one compact unit means you'll benefit from having to find the money and space for just one machine instead of four.

## Ease of use.

These multifunction printers have been designed for ease of use. In fact, you don't even have to switch on your computer to print photos directly from your camera, make photocopies and even print from and scan directly to a USB memory stick. Also, ergonomically sound with front loading ink cartridges and paper for easy replacement.

## Fast and versatile.

Whilst providing all the essential tools for a busy office environment, these powerful machines are also state-of-the-art photo printers – giving you laboratory quality photos at the touch of a button.

## Professional colour printing.

Offering fast, quality colour printing, these multifunction inkjet printers can respond to all your print projects with ease. With impressive mono and colour print speeds, an ink droplet size of just 1.5 Picolitres (pl) and an incredible 6,000 dpi resolution; they deliver real time and cost-saving benefits.

## Flexible colour copying.

The quality from the mono and colour copying on these multifunction printers rival many standalone copiers – available at the touch of a button when you need it – you don't even need to switch on your PC. You can also enlarge and reduce your documents or copy a multi-paged document onto just one sheet.

## Hi-resolution colour scanning.

With a professional flatbed scanner, these multifunction printers give you the flexibility to scan documents and images into various formats. Plus you can achieve more with time and cost-saving features:

Scan and convert documents into PDF format directly to your USB memory stick

Scan documents straight to file on your computer and scan to e-mail

Scan an image directly to your photo application so it's ready for editing or printing

Scan to OCR (optical character recognition) giving you the ability to edit a pre-printed document

# The ultimate desktop companion.



## Laboratory quality photo printing.

If you require high quality borderless photo printing then these new generation multifunction inkjet printers are for you. Your photos don't have to sit in your camera for months on end anymore - you can print directly from your camera using the PictBridge facility or using the Media Card Centre\*\* you can print photographs straight from your media card. And with Brother's four ink technology you can afford to print off copies for everyone.

Have fun with the Reallusion Face Filter software provided FREE with your printer and put an end to red eye and flash reflections on all your photos - you can even airbrush out the odd wrinkle or two!

Step up to the MFC-490CW, MFC-790CW or MFC-990CW for even greater flexibility with your photograph printing - the wide colour LCD screens allow you to edit your photographs before printing. You can produce 6x4" (10x15cm) laboratory quality photographs in just 30 seconds from the dedicated 20 sheet photo tray.

# Full colour fax.

Whether your office uses fax regularly or it's an occasional need, save space, time and money with these multifunction printers. Features include simple to use speed dials for your favourite numbers, up to 400 page transmit/receive memory\* and a handy automatic redial feature that will save time and allow you to do more in the office every single day.



# Network connectivity.

Step up to the MFC-490CW, MFC-790CW or MFC-990CW for network ready capabilities 'out of the box'. It's as simple as plugging in a cable to connect to your wired network or use the easy one touch setup to connect via wireless. Your multifunction printer is now even more cost effective as it can support a workgroup of people, who can all share its printing, copying, scanning and faxing capabilities.

# Keeping you in touch.

The MFC-990CW will help you save even more space, time and money with its complete telecoms hub capability – the DECT telephone handset and answering machine will ensure you never miss an important call. Plus with Bluetooth connectivity as standard it enables you to print JPEG images from your mobile phone or Bluetooth enabled device.



\* 170 pages MFC-250C/MFC-290C

\*\* Media Card Centre not available on MFC-250C



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† Only available on wireless products

# Choose the right model for all your needs...

We've introduced an extensive range of sleek new multifunction colour inkjet printers to suit every need and budget. Think about your requirements – do you want a Media Card Centre, network capabilities or Bluetooth compatibility. Now simply choose the right one for you.



## MFC-250C

- Up to 27/22ppm mono/colour printing speed
- 49 second (6 x 4") photo print
- Up to 6000 x 1200dpi print resolution
- USB 2.0 connection
- Direct printing from USB memory stick
- Up to 100 sheet paper capacity
- Up to 50 sheet paper output
- 14,400bps modem
- 32MB memory
- 40 speed dials
- Up to 170 pages transmit/receive memory
- PC free copying
- Up to 20/18cpm mono/colour copying speed
- 25-400% reduction/enlargement ratio in 1% increments
- Up to 1200 x 2400dpi scan resolution (optical)
- Up to 19,200dpi scan resolution (enhanced)
- Scan to e-mail, OCR, image, file or USB memory stick
- Reallusion Face Filter software
- Individual colour ink cartridges
- Energy Star and Blue Angel certified
- 1 year on-site warranty



### MFC-290C

- Features as per MFC-250C plus
- Up to 30/25ppm mono/colour printing speed
- Up to 15 sheet automatic document feeder
- Media Card Centre: Print digital images directly from memory stick, Memory Stick Pro, Secure Digital, Secure Digital High Capacity and xD Picture Card Type M & H
- Scan to card



### MFC-490CW

- Features as per MFC-290C plus
- Up to 33/27ppm mono/colour printing speed
- 30 second (6x4") photo print
- Hi-speed USB 2.0 connection
- Wired and wireless network ready
- Easy wireless setup support
- Dedicated 20 page photo tray
- 3.3" wide colour LCD screen with photo enhance feature
- 33,600bps modem
- 40MB memory
- 100 speed dials
- Up to 22/20cpm mono/colour copying speed
- Up to 400 pages transmit/receive memory
- CompactFlash support



### MFC-790CW

- Features as per MFC-490CW plus
- 4.2" wide colour LCD touchscreen with photo enhance feature
- 48MB memory
- Telephone handset
- Digital answering machine - up to 29 minutes recording time



### MFC-990CW

- Features as per MFC-790CW plus
- Bluetooth compatible
- Dect handset